

Chain Drug Review

Reporter for the Chain Drug Store Industry

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Vision Pharma Unveils VisVoice

WALL, N.J. — Vision Pharma has launched VisVoice, an online service focusing on the most current news and vital information from the Food and Drug Administration. The initiative is provided at no cost to those who go to the company web site, www.visionpharma.com, and then click on the VisVoice banner.



“The news includes any information on new approvals of both generic as well as brand name pharmaceuticals, product recalls that have been issued by the agency, medication shortages and other FDA news,” notes Tom DeStefano, executive vice president of sales and marketing at Vision Pharma, a generic pharmaceutical company. “We’re delighted to offer this value-added service to industry professionals so that they can keep abreast of all of the fast-paced news coming from the FDA.”

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